

NICOLE SIMS

GRAPHIC DESIGNER

October, 2022

Hello,

I'm a graphic designer with 20 years of freelance and agency experience looking for new clients and projects. I'm creatively versatile and my clients come back because I'm easy to work with and always over deliver.

I've worked with clients across the legal, medical, finance, retail sectors and more on everything from corporate branding to product labelling. I'll help your company boost its credibility and influence by improving your:

- Annual reports
- Investor and marketing slide decks
- Website and social media graphics
- Advertising campaigns

I have immediate availability for smaller short-term projects like freshening up the look of your social media profile, to larger cross-brand initiatives or annual reports and other documents.

If you'd like to see my work check out coleysims.ca for more, and if you'd like to have a quick chat about an upcoming project or some of your ideas either reply to this email, or msg / call me at 604-366-9178.

Sincerely,

Nicole Sims

NICOLE SIMS

GRAPHIC DESIGNER

Nicole Sims is a graphic designer with 20 years freelance and agency experience across the legal, medical, finance, retail sectors amongst others. Her strengths lie in corporate branding and strategic communication materials. Beyond technical and creative skills, clients love her ability to seamlessly integrate with their project teams, and handle time-consuming project management chores. Making it easy for clients is her priority.

PROFESSIONAL EXPERIENCE

COLEY SIMS INK | Art Director & Graphic Designer | 2004 - Present

Freelance art direction & graphic design under my own name, primarily corporate communications

PUZZLEWOOD COMMUNICATION INC. | AD & Graphic Designer | 2021 - Present

Contractual art direction & graphic design for PR firm clients

BC HRMA | Graphic Designer | 2011

One year contractual relationship covering maternity leave. Graphic design & implementation of all corporate marketing materials, conference materials & national advertising

DAVID CREATIVE | Graphic Designer & Illustrator | April 2008 - May 2009

Contractual graphic design for advertising agency specializing in naming, branding and advertising

LITTLE FISH | Graphic Designer | 2001 - 2003

Entry level junior designer for boutique design firm

EDUCATION

COMMUNICATION DESIGN DEGREE

Langara College | 2001 - 2004

MASTERING ADOBE CREATIVE SUITE

Emily Carr Institute of Art & Design | 2002 - 2003

PROFESSIONAL CERTIFICATIONS & ADDITIONAL EDUCATION

Certifications: HOLISTIC SPORT NUTRITIONIST (CSNA), PERSONAL TRAINER (ACE CPT),

THE SCIENCE OF WELL BEING (YALE) **Education:** INDIGENOUS CANADA (U of A)

WEB

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