

NICOLE SIMS

GRAPHIC DESIGNER | ART DIRECTOR

Hello,

I'm a graphic designer with 20 years of freelance and agency experience looking for a remote part-time position. I'm creatively versatile and my clients come back because I'm easy to work with and always over deliver.

I've worked with clients across the legal, medical / bio-tech, tech, finance, real estate, government and retail sectors on everything from corporate branding to product labelling. In addition, I can help any company boost its credibility and influence by improving:

- Annual reports
- Investor and marketing slide decks
- Website and social media graphics
- Advertising campaigns

My professional toolkit includes proficiency in Adobe Creative Suite and Canva, excellent project, client and time management skills, Wordpress experience, and a can do attitude.

If you'd like to see my work check out coleysims.ca for more, and if you'd like to have a quick chat about an the available position or some of your ideas either reply to this email, or msg / call me at 604-366-9178.

Sincerely,
Nicole Sims

NICOLE SIMS

GRAPHIC DESIGNER

Nicole Sims is a graphic designer with 20 years freelance and agency experience across the legal, medical / bio-tech, tech, finance, real estate, government and retail sectors to name a few. Her strengths lie in corporate branding and strategic communication materials. Beyond technical and creative skills, clients love her ability to seamlessly integrate with their project teams, and handle time-consuming project management chores. Making it easy for clients is her priority.

PROFESSIONAL EXPERIENCE

COLEY SIMS INK | Art Director & Graphic Designer | 2004 - Present

Freelance art direction & graphic design under my own name, primarily corporate communications

PUZZLEWOOD COMMUNICATION INC. | AD & Graphic Designer | 2021 - Present

Contractual art direction & graphic design for PR firm clients

BC HRMA | Graphic Designer | 2011

One year contractual relationship covering maternity leave. Graphic design & implementation of all corporate marketing materials, conference materials & national advertising

DAVID CREATIVE | Graphic Designer & Illustrator | April 2008 - May 2009

Contractual graphic design for advertising agency specializing in naming, branding and advertising

LITTLE FISH | Graphic Designer | 2001 - 2003

Entry level junior designer for boutique design firm

EDUCATION

COMMUNICATION DESIGN DEGREE

Langara College | 2001 - 2004

MASTERING ADOBE CREATIVE SUITE

Emily Carr Institute of Art & Design | 2002 - 2003

PROFESSIONAL CERTIFICATIONS & ADDITIONAL EDUCATION

Certifications: HOLISTIC SPORT NUTRITIONIST (CSNA), PERSONAL TRAINER (ACE CPT), THE SCIENCE OF WELL BEING (YALE) **Education:** CANVA TRAINING - FUNDAMENTAL & ADVANCED, INDIGENOUS CANADA (U of A)

WEB

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