



COLEY SIMS DESIGN

Art Direction, Graphic Design, Illustration, UX/UI Design

EDUCATION

GOOGLE UX/UI DESIGN

Online | May 2023 - Sept 2023

COMMUNICATION DESIGN

Langara College | 2001 - 2004

ADOBE CREATIVE SUITE

Emily Carr Institute of Art & Design |
2002 - 2003

Additional Education:

CANVA - FUNDAMENTAL &
ADVANCED

INDIGENOUS CANADA (U of A)

Certifications:

HOLISTIC SPORT NUTRITIONIST
(CSNA)

PERSONAL TRAINER (ACE CPT)

THE SCIENCE OF WELL BEING (YALE)

SKILLS

GRAPHIC DESIGN

Logo & Icon

Illustration

Typography

Document Layout

Social Media Tiles

SOFTWARE

Figma

Adobe XD

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Google Suite

Apple Keynote

MS Powerpoint

Canva

UI/UX DESIGN

Responsive Design

Contextual Research

Experience Mapping

Information Architecture

Human Factors

Wireframing

Usability Testing

Rapid Prototyping

Conceptual Modeling

EXPERIENCE

COLEY SIMS INK | Art Direction, Graphic Design, UI/UX Design | 2004 - Present

Freelance art direction, graphic design, and user interface design for corporate communications. Clients include community focused nonprofits, biotech, and real estate

CBRC COMMUNITY-BASED RESEARCH CENTER | Graphic Design & Illustration | 2022 - Present

Contractual art direction, graphic design, illustration

PUZZLEWOOD COMMUNICATION INC. | Graphic Design, UI Design | 2021 - Present

Contractual art direction & graphic design for PR firm clients

BC HRMA | Graphic Design | 2011

One year contractual relationship. Graphic design & implementation of all corporate marketing materials, conference materials & national advertising

DAVID CREATIVE | Graphic Design & Illustration | April 2001 - May 2009

Contractual graphic design for advertising agency specializing in naming, branding and advertising